



CAMERA
CANADA

Capture Every Moment



CAPTURE
the
SAVINGS

SAVE
\$400



SnapBridge

Z 5 / 24-50mm f/4-6.3

1799⁹⁹

Reg. 2199⁹⁹

Z 5 Body

1399⁹⁹ | Reg. 1999⁹⁹ | Save \$400

24.3 MP FX CMOS sensor, EXPEED 6 image processor. 4K UHD/30fps, dual SD UHS-II slots. Weather sealed against dust and moisture.



NEW



SnapBridge

Z 5II / 24-50mm f/4-6.3

2699⁹⁹

24.5 MP Full Frame sensor. 4K60p video recording. Up to 7.5 stops of built-in image stabilization.

Z 5II Body
2299⁹⁹

Canon
Rediscover
Canada
SALES EVENT

THE NATION'S #1 CAMERA & PRINTER BRAND™



NEW



EOS R50 V / RF-S 14-30mm f/4-6.3 IS STM PZ

1279⁹⁹

For Content Creators and Vloggers. 24.2MP APS-C CMOS Sensor. DIGIC X Image Processor. UHD 4K60p Cropped, 4K30 6K Oversampled.



DID YOU KNOW?

Designed with video creation in mind, the Canon PowerShot V1 helps you bring everyday stories to life with ease. Whether you're filming at home, out exploring, or capturing a spontaneous moment, it naturally includes your world — and your voice — in every frame. Light, simple, and always ready, it's a camera that fits the way you create.



PowerShot V1

1349⁹⁹

22.3 MP 1.4-type CMOS sensor. 17-52mm equiv. f/2.8 zoom lens w/ built-in 3-stop ND. Unlimited 4K60p & uncropped 4K30p video. Canon Log 3 10-bit recording.

SAVE
\$50

BONUS*
ON-DEMAND COURSE
\$99⁹⁹
VALUE

SAVE
\$100



EOS R100 / RF-S 18-45mm f/4.5-6.3 IS STM

849⁹⁹

Reg. **899⁹⁹**

24.2 MP APS-C sensor. 4K24p and 1080p in 60p video. 3" fix LCD screen.



EOS R10 / 18-45mm f/4.5-6.3 STM

1399⁹⁹

Reg. **1499⁹⁹**

24.2 MP APS-C sensor. 651 AF points. OLED viewfinder. 4K60p and 1080p in 120p video. Vari-angle 3" LCD screen.

EOS R10 Body

1249⁹⁹ | Reg. **1349⁹⁹** | Save **\$100**

* Offer valid until May 29, 2025. Get a BONUS ON-DEMAND course with purchase when you level up to the EOS R system. Visit www.canoncreatorlab.ca/offers for details.

Canon
ADDITIONAL
\$150
CASHBACK

FULL
FRAME
SENSOR

SAVE
\$200

SAVE
\$100



EOS R8 Body

1899⁹⁹

Reg. **2099⁹⁹**

24 MP Full Frame sensor. 4K60p and 1080p in 120p Video. OLED viewfinder. In-Body Stabilization.

EOS R8 / 24-50mm f/4.5-6.3 IS STM

2099⁹⁹ | Reg. **2399⁹⁹** | Save **\$300**

SAVE
\$30

SAVE
\$30



RF 50mm
f/1.8 STM

259⁹⁹

Reg. **289⁹⁹**



RF 16mm
f/2.8 STM

399⁹⁹

Reg. **429⁹⁹**



RF 28-70mm
f/2.8 IS STM

1499⁹⁹

Reg. **1599⁹⁹**

* Offer valid until May 29, 2025. Participants must purchase an eligible EOS camera and RF lenses during the promotional period to receive one (1) cashback. Participants may purchase RF lenses prior to purchasing eligible EOS cameras, provided the purchase invoice date of the eligible EOS camera falls within the promotional period and the purchase invoice date of the lens falls within thirty (30) days prior to the purchase invoice date of the eligible EOS camera.

SAVE
\$150



LENS MOUNTS

E

X

**18-300mm f/3.5-6.3
Di III-A VC VXD**

799⁹⁹

Reg. **949⁹⁹**



LENS MOUNTS

E

Z

**90mm f/2.8 Di III
MACRO VXD**

949⁹⁹

TAMRON





CAPTURE the SAVINGS



SAVE \$100

SAVE \$20

SAVE \$10



NIKKOR Z DX 24mm f/1.7
279⁹⁹ Reg. 379⁹⁹

AF-S DX NIKKOR 35mm f/1.8G
239⁹⁹ Reg. 259⁹⁹

AF-S FX NIKKOR 50mm f/1.8G
239⁹⁹ Reg. 249⁹⁹

SAVE \$550

NEW



- 6K
- WiFi
- Bluetooth
- SnapBridge

Z6 III / Z 24-70mm f/4 S
3649⁹⁹ Reg. 4199⁹⁹
Z6 III Body **2849⁹⁹** | Reg. 3399⁹⁹ | Save \$550

24.5 MP partially-stacked sensor. 6K60p internal raw video recording. Hybrid phase-detection AF.

SAVE \$150



- 4K
- WiFi
- Bluetooth
- SnapBridge

Z fc / Z 28mm f/2.8 SE
1449⁹⁹ Reg. 1599⁹⁹
Z fc Body **1149⁹⁹** | Reg. 1299⁹⁹ | Save \$150

20.9 MP DX-Format CMOS Image Sensor. UHD 4K and Full HD video recording. 2.36m Dot OLED electronic viewfinder.

SAVE \$150



- 4K
- WiFi
- Bluetooth
- SnapBridge

Z 30 / Z DX 16-50mm f/3.5-6.3 VR
899⁹⁹ Reg. 1049⁹⁹
Z 30 Body **779⁹⁹** | Reg. 879⁹⁹ | Save \$100

4K30p and 1080p in 120p Video. 3" vari-angle monitor. Built-in stereo mic. Eye and face tracking. Tally light. 2h+ on continuous recording.

NEW



- 4K
- WiFi
- Bluetooth
- SnapBridge

Z50 II / Z DX 16-50mm f/3.5-6.3 VR
1449⁹⁹
Z50 II Body **1249⁹⁹**

20.9 MP DX APS-C sensor. 4K60p and 1080p in 120p video. 3.2" vari-angle LCD screen.



DID YOU KNOW?

Timeless Style, Inspired Photography

Embrace the charm of retro design with a camera that blends vintage aesthetics with modern inspiration. Its classic look appeals to photography enthusiasts and style-conscious creators alike, adding a touch of authenticity to every shoot. More than just a tool, it's a true conversation piece that sparks creativity and turns heads.

SAVE
\$250

SAVE
\$100

Special
Edition

SAVE
\$100



NIKKOR Z 28mm f/2.8 (SE)
319⁹⁹ Reg. 419⁹⁹



NIKKOR Z 40mm f/2 (SE)
319⁹⁹ Reg. 419⁹⁹



- 4K
- WiFi
- Bluetooth
- SnapBridge

Z f Body
2449⁹⁹ Reg. 2699⁹⁹

24.5 MP Full Frame sensor. 4K60p and 1080p in 120p video. 273 AF points. Up to 8 integrated VR stops. Ultra high resolution with pixel shift shooting.



SAVE
\$80

SAVE
\$250

SAVE
\$300

NEW

SAVE
\$280



NIKKOR Z MC 50mm f/2.8
799⁹⁹ Reg. 879⁹⁹



NIKKOR Z 17-28mm f/2.8
1349⁹⁹ Reg. 1599⁹⁹



NIKKOR Z 28-75mm f/2.8
1199⁹⁹ Reg. 1499⁹⁹



NIKKOR Z 70-180mm f/2.8
1419⁹⁹ Reg. 1699⁹⁹

FUJIFILM

PROMOTION

SAVE UP TO \$470

ON SELECT FUJIFILM X SERIES PRODUCTS

May 11, 2025 - July 13, 2025

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Capture Every Moment Cherish Every Memory!

We print all your favorite photo sizes (4x6, 5x7, 8x10 and more).

Details in store.



Promotion Period : Nikon, Canon (May 9 to 29) ; Tamron (May 9 to 18) ; Fujifilm (May 11 to July 13) or while stock lasts. Some errors may occur during preparation of this flyer some items in store may differ slightly from illustrations. If that is the case, a notice will be displayed in store. Dealer may sell for less than advertised price. We reserve the right to limit the quantities on all products.